

LEAGUE OF WOMEN VOTERS of the MID-HUDSON REGION

BOARD Planning Meeting AGENDA 51 Norma Court, June 25, 2015

- 2:00 Call to Order
Review of Agenda
Dates for August and September board meetings
Discussion regarding day of the week and time of day that works for the newly elected board.
- 2:25 Minutes of Annual meeting
Treasurer's Report (Winrow)
- 2:35 Review of Nonpartisan Policy – Discussion on Questions Below
“The League of Women Voters does not support or oppose any political party or candidate. However, the LWVUS/EF Board values the many skills and types of experience that individual board members bring to the League, including those learned in public life through elective or appointive office. In fact, involvement in the public and political life of this country is something that the League of Women Voters recommends for all citizens and other members of the public.”
- The President (and co-President) shall not engage in any political activity.
 - A Board member shall not hold any partisan elective office (but may hold a local non-partisan elective office).
- ? What is a non-partisan elective office?**
- A Board member shall not serve in any official position in a political party.
 - A Board members shall not chair or administer fundraising for a political campaign.
 - A Board member shall not make campaign contributions for any federal races.
 - A Board member shall not indicate his/her political affiliations or candidate preferences ... in any location that also prominently identifies him/her as a member of the LWVUS/EF Board.
- ? Are these rules identical for local league board members?**
- 3:00 Commentator
General Discussion: – audience, content, mailing, effectiveness, time commitment, showing our advertisers every month for at least 1 year
Alternatives: - Newsletter
Constant Contact
Brief announcements on one issue or event
Opinion pieces
Facebook
Twitter
- 3:30 Major Speaker Events
What speaker who would appeal to a wider audience would you like to invite?
- Lead time
 - Reaching out to a broader audience
 - Planning Teams
 - Venues

4:00 **Snack Break**

4:20 Review what we do:

1. Voter Service (create team)
 - register voters
 - Vote411
 - candidate forums
 - Citizenship Ceremonies
2. Study/Action
 - Shared services
 - Materials management
3. Observer Corps
4. Membership
5. Fundraising and Finance
6. Other

Review past year accomplishments – which are repeaters?

5:20 CALENDAR to reach goals (think mission, members, money, leaders, visibility)
This year's elections are local, City Councils, Town Boards, Judges.

The City of Poughkeepsie is having a mayoral race with two primaries.

Aug. 8/26 Women's Equality Day
Vote 411 data non-primary contestants

Sept. Primary Election – September 10
Vote 411 data primary winners
9/24 National Voter Registration Day

Oct. – voter service work

Nov. - 11/3 Election Day

Dec. –

Jan. –

Feb. -

March -

April – Students Inside Albany

May – May Day Party

May – Annual Meeting

June – National convention June 16-18, Washington, DC

5:45 Personal COMMITMENTS for 2014 -15

Adjourn by 6:00 pm