



AmericanCoatings
ASSOCIATION

Memorandum

To: New York State Municipal Leaders

From: Alison Keane, V.P. Government Affairs, The American Coatings Association

Re: Support for Senate Bill 4690 – Establishes the Paint Stewardship Program

The American Coatings Association (ACA) supports the above referenced bill, establishing a paint stewardship program for architectural paint in the state of New York. ACA is a voluntary, nonprofit trade association working to advance the needs of the paint and coatings industry and the professionals who work in it. ACA represents 95% of the architectural paint manufacturers in the United States and started PaintCare, the industry's stewardship organization for the management of post-consumer paint, in 2009.

This legislation will enable the paint manufacturing industry to develop and implement a post-consumer paint management system for the reuse, recycling, and proper disposal of paint in New York. The industry supported legislation has already been passed in seven states and is currently being implemented in Oregon, California, and Connecticut. Oregon, the first state and a pilot program, was made permanent with new legislation this year based on its success.

The impetus for the program derives from a several year multi-stakeholder Paint Product Stewardship Initiative. The ultimate goal of this initiative is a nationally coordinated system, for the management of unused paint. The bill outlines the specific elements for a successful industry run paint stewardship program in New York, including providing a fair, level playing field for both manufacturers and retailers, and ensuring a sustainable financing system for the program.

Thus, we urge the support of the New York State Municipal Leaders and look forward to successful passage of the bill, so that we can bring PaintCare to the State.